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FOR IMMEDIATE RELEASE

Minn Kota® Goes Small with New i-Pilot® Micro Remote

RACINE, Wis. (July 2014) – Continuing its tradition of angler-minded thinking, Minn Kota® announces the newest i-Pilot® accessory, the **Micro Remote**.

The Micro Remote provides quick command of speed, steering, Spot-Lock, Advanced AutoPilot™ and prop on/off, all from a compact design. It is waterproof, floats and comes standard with a neck lanyard.

The Micro Remote is compatible with both i-Pilot and i-Pilot Link™ systems, and works along with the existing remotes.

“i-Pilot and i-Pilot Link offer a vast array of features with an integrated LCD remote control that makes it easy to keep track of each active function,” Minn Kota Senior Product Manager Dave Maryanov said. “However, for the times when you simply need quick command of steering and the most used i-Pilot and i-Pilot Link features, the Micro Remote is the perfect solution.”

The Micro Remote accessory will be available to consumers Fall 2014 and has a suggested retail price of \$99.99.

For more information, visit minnkotamotors.com, contact Minn Kota, P.O. Box 8129, Mankato, MN 56002, or call 800-227-6433.

Johnson Outdoors Marine Electronics, Inc. is a wholly owned subsidiary of Johnson Outdoors and consists of the Minn Kota®, Cannon® and Humminbird® brands. Minn Kota® is the world’s leading manufacturer of electric trolling motors, as well as offers a complete line of shallow water anchors, battery chargers and marine accessories. Cannon® is the leader in controlled-depth fishing and includes a full line of downrigger products and accessories. Humminbird® is a leading global innovator and manufacturer of marine electronics products including fishfinders, multifunction displays, autopilots, ice flashers and premium cartography products.



